

ANNUAL REPORT 2022



Greater Mankato Area
United Way



STRONGERUNITED 

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OUR MISSION

Greater Mankato Area United Way's mission is to unite the community to secure and invest resources to improve people's lives by focusing on the impact areas of Basic Needs, Health and Education. All of our programs must fall into at least one of these areas. By keeping these three pillars strong and balanced, we can continue to build a better tomorrow for all in our region.

OUR IMPACT

We make every effort to ensure donor dollars are being used efficiently by utilizing volunteer resources, sponsorships and in-kind donations.

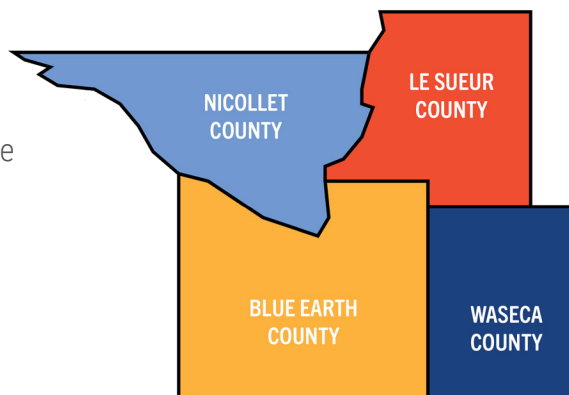
IN 2022:

- More than **1,300 VOLUNTEERS** donated over 10,000 hours of service.
- Over **5,000 INDIVIDUALS** contributed **FINANCIAL DONATIONS** toward the campaign.
- Over **200 GENEROUS REGIONAL BUSINESSES** and other community partners offered **SPONSORSHIPS** for events, supplies and more.
- Corporate and community supporters gave **IN-KIND DONATIONS** valued at more than \$1,000,000.

OUR REGION

Greater Mankato Area United Way serves communities in the following four counties:

- >> **BLUE EARTH COUNTY**
- >> **LE SUEUR COUNTY**
- >> **NICOLLET COUNTY**
- >> **WASECA COUNTY**



A LETTER FROM THE CEO

Dear Friends,


In 2022, Greater Mankato Area United Way asked, "Will you be there to help?" and the response was overwhelmingly positive. We are so grateful for the community being there to help when it came to fundraising, volunteering, and helping us expand on community initiatives focusing on some of the toughest needs in our region.

Our region was very generous this past year when it came to fundraising. Our campaign continued to grow and we surpassed our largest ever goal of \$2,150,000. We also had a record-breaking year in event attendance and net revenue generated through our events. Our region stepped up to the need to keep our region strong and balanced by supporting our programs affecting basic needs, health, and education. Through generous giving, our donors were investing in tomorrow to change the future of the region for the better.

In addition to United Way's commitment to securing resources to provide funding to our partner programs, we strive to identify, convene, and facilitate action around community issues. Last year, United Way took the lead to convene the community and connect people to opportunities to address concerns around tough issues such as youth mental health, suicide prevention, substance use disorder, and sex trafficking prevention. None of this work, however, could be done alone, and community individuals, businesses, non profits, and public partners were there to help.

As we reflect on 2022, it is clear our region recognized that while support has always been critical, now it is needed more than ever. The challenges of recent years have affected every one of us and support through generous giving can improve lives now and for generations to come.

Thank you for your support to improve lives in our region -- thank you for being there to help.

A portrait of Barb Kaus, the CEO, smiling. She has dark brown hair and is wearing a black turtleneck, a grey vest, and a long silver necklace with a teardrop pendant.

Barb Kaus

Barb Kaus

INVESTING IN TOMORROW

*Support through generous giving can improve
lives now and for generations to come.*

As of December 31, 2022

BOARD OF DIRECTORS

OFFICERS

Tyson Twait, Dotson Iron Castings – *Board Chair*

Chris Austin, Taylor Corporation – *Vice Chair*

Matthew Atwood, Atwood Companies - *2023 Campaign Chair*

Alissa Brekke, Pioneer Bank - *Community Impact Chair*

Wendy Keenan, Abdo – *Finance Chair*

Kevin Velasquez, Blethen Berens – *Past Board Chair*

BOARD MEMBERS

Keith Bauer, Mankato Clinic

Jessica Blais, APX Construction

Eric Boelter, Community Bank

Brad Boettcher, CLA

Scott Bradley, United Prairie Bank

Silas Danielson, Blethen Berens

Laura Elvebak, Blue Earth County

Erik Hagedorn, West Bank

Victoria Hanson, Mayo Clinic Health

System Mankato

Brett Hart, TBEI

Tonya Hobbie, Bolton & Menk

Eric Hudspith, Waseca Public Schools

Steve Jameson, The Free Press Media

Matt Ketelsen, Radio Mankato

Chris Konradi, Federated Insurance

Justin Neumann, Mankato Department of
Public Safety

Dr. Annette Parker, South Central College

Paul Peterson, Mankato Area Public Schools

Shane Van Engen, Frandsen Bank & Trust

Ryan Walker, Consolidated Communications

Steve Weisbecker, Lloyd Management

As of December 31, 2022

OUR STAFF

Barb Kaus, CEO

Tara Berg, Events & Fundraising Director

Janice Berndt, Director of Finance

Karli DesLauriers, Office & Programming Manager

Elizabeth Harstad, Director of Community Impact

Kristin Litynski, Resource & Donor Development Director

Paul Lokken, Data Systems Manager

Laura Murray, Director of Operations & Communications

Liz Paul, Resource & Donor Development Director

Jack Simota, Data Systems Manager

2022 PARTNER AGENCIES

AMERICAN RED CROSS

Disaster Services

THE ARC MN SOUTHWEST

Self-Advocacy

BETHLEHEM INN OF WASECA

Emergency Shelter

BEYOND BRINK

Recovery Housing

BLUE EARTH COUNTY FIRST STEPS

BOY SCOUTS TWIN VALLEY COUNCIL

Youth Development

COMMITTEE AGAINST DOMESTIC ABUSE (CADA)

Advocacy & Therapeutic Support

COMMONBOND COMMUNITIES

Advantage Services

CONNECTING KIDS

Youth Scholarships

GOOD COUNSEL LEARNING CENTER

Adult Scholarship Program*

GREATER MANKATO AREA UNITED WAY

Books for Kids

GREATER MANKATO DIVERSITY COUNCIL

Promoting Respect Workshops

GUSTAVUS ADOLPHUS COLLEGE

Big Partner Little Partner
Gustie Buddies

LAKE CRYSTAL AREA RECREATION CENTER

Membership Scholarships

LAKE CRYSTAL COMMUNITY EDUCATION

Camp MidKnights Summer Enrichment

LEISURE EDUCATION FOR EXCEPTIONAL PEOPLE (LEEP)

Recreation

LIFE-WORK PLANNING CENTER

Women in Transition

LUTHERAN SOCIAL SERVICES OF MN

Crisis Nursery
Financial Counseling
Meals
Sex Trafficking Prevention

MANKATO AREA PUBLIC SCHOOLS/COMMUNITY EDUCATION & RECREATION

Lincoln Logs Learning Center
MAPS Preschool
Youth Mental Health Navigator*

MN COUNCIL OF CHURCHES

Community Navigator Services
Health Navigators

NRHEG COMMUNITY EDUCATION

Panther Preschool

OPEN DOOR HEALTH CENTER

Integrated Clinic Operations

PARTNERS FOR HOUSING

Mankato/St. Peter Emergency Shelters
Welcome Home Transitional Housing

PROJECT FOR TEENS

Peer Education

THE SALVATION ARMY

Emergency Social Services
Noon Feeding Program

SEMCAC

Volunteer Driver Program

SERVEMINNESOTA

MN Reading Corps

SMILES CENTER FOR INDEPENDENT LIVING

Assistive Technology/Ramps

SOUTHERN MN REGIONAL LEGAL SERVICES

Lawyers Advancing Wellness

ST. PETER AREA FOOD SHELF

Children's Weekend Food Program

ST. PETER COMMUNITY & FAMILY EDUCATION

School Readiness

TRI-CITY UNITED COMMUNITY EDUCATION

Little Titans Preschool

VINE FAITH IN ACTION

Aging Well at the VACC
Door2Door Transportation
Neighbors Helping Neighbors

WASECA AREA NEIGHBORHOOD SERVICE CENTER

BackPack Program
Emergency Social Services

WASECA AREA SENIOR CITIZENS CENTER

WELLSHARE INTERNATIONAL

Somali Youth Program*

YMCA

Brother/Sister Program
Chesley Skate Park
Financial Assistance
School-based Mentoring
STRIDE

YWCA

New American Families
Youth Programming

* Newly funded program

FINANCIAL REPORT

STATEMENT OF ACTIVITIES

FROM AUDITED FINANCIAL REPORT

| | |
|-------------------------------------|--------------|
| TOTAL PUBLIC SUPPORT AND REVENUES | \$4,374,231 |
| Program Services Expenses | \$1,607,348 |
| Community and Agency Services | \$797,318 |
| PROVIDED BY UNITED WAY | |
| Management and General | \$208,833 |
| Fundraising | \$1,239,933* |
| Total Expenses | \$3,853,432 |
| Net Income | \$520,799 |

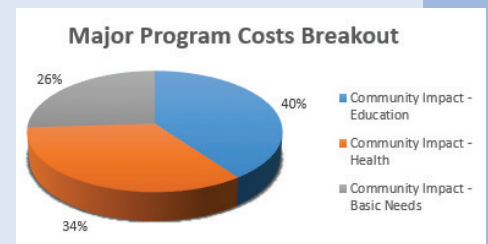
*Of fundraising expenses, this includes \$871,911 of in-kind expenses, which was of no cost to United Way.

STATEMENT OF FINANCIAL POSITION

| | |
|--|-------------|
| Current Assets | \$3,736,797 |
| Fixed Assets | \$5,010 |
| Other Assets | \$49,599 |
| Total Assets | \$3,791,406 |
| Current Liabilities | \$75,391 |
| NET ASSETS | |
| Unrestricted | \$1,678,155 |
| Temporarily Restricted | \$2,037,860 |
| Total Net Assets | \$3,716,015 |
| Total Liabilities and Net Assets | \$3,791,406 |

Audited financial statements and IRS Form 990 available upon request.

MAJOR PROGRAM COST BREAKDOWN



CORE COMMITMENTS

Greater Mankato Area United Way's core commitments are to secure resources, convene the community, and connect people and organizations to resources. United Way secures resources by soliciting individuals and businesses throughout the region during the annual campaign. In 2022, more than 5,000 individuals donated through workplace campaigns or other personal giving, while more than 200 companies pledged a corporate gift. By receiving a total of \$2,500,484.96 in donation pledges, United Way provided funding to 55 programs across 36 nonprofit agencies in 2022. Of these programs, 19 received additional "one-time funding." Two additional programs received new, "one-time funding," which was the only funding they received for the year.

BASIC NEEDS

United Way stabilizes families in need and gives them tools for success. The focus of Basic Needs supports advancing the common good by providing basic needs like food, clothing, shelter, and emergency services. This focus area also supports programs to increase self-sufficiency through building systems of support for individuals and families. These programs served 3,546 people in 2022. In addition, the 2-1-1 help network served 1,147 individuals and the Get Connected platform and Week of Action connected hundreds of volunteers to needs.



HEALTH

United Way helps people live healthy, independent lives. The focus of Health supports increased independence through building systems of support for older individuals, support for individuals with disabilities to live their lives fully engaged in our communities, and supporting vulnerable families and individuals by providing them tools to maintain all aspects of healthy living. These programs served 10,979 people in 2022. In addition, the collaborative Project Community Connect resource event served more than 680.



EDUCATION

The focus area of Education is structured to building systems of support for parents and young children to ensure that all children are ready for kindergarten, ensure youth have healthy growth and development opportunities and that youth have access to quality youth development programs that foster positive experiences. These programs served 20,664 youth in 2022. Examples of other educational initiatives include the United Way Fourth-Grade Book Project, which served 1,600 individuals, and the annual Reading Festival, which served more than 600.



CONVENING & CONNECTING

Greater Mankato Area United Way has important commitments to fulfill of securing resources, convening the community and connecting people and organizations to resources. We value the volunteers, in-kind donors, resources, community partners and all those engaged in the needs of the community.

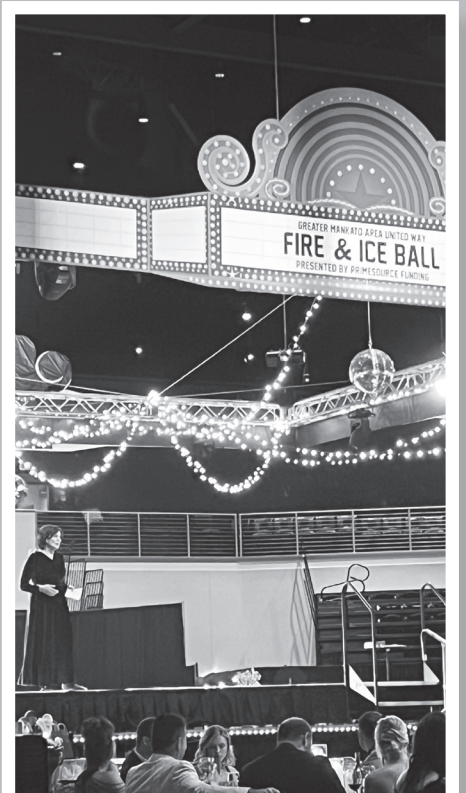
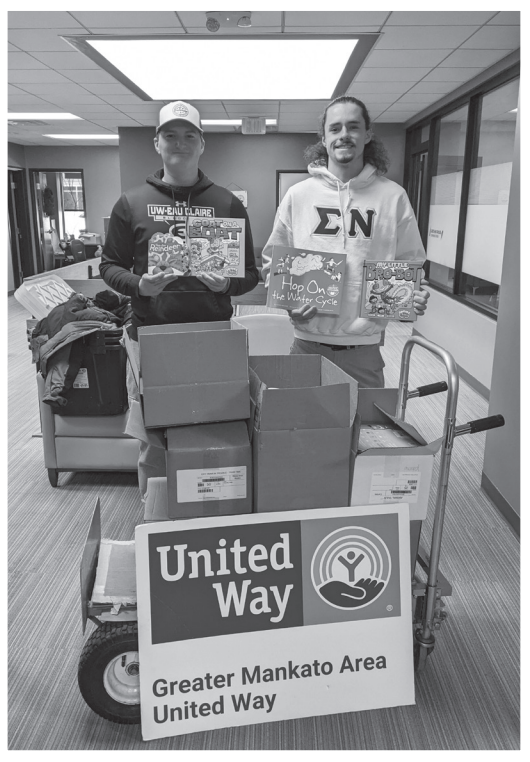
Since 1931, Greater Mankato Area United Way has served as the trusted connector for organizations, volunteers, businesses, community members, donors, local leaders, media, and others to improve the lives of all ages. United Way convenes the community to identify needs, bring awareness to topics, and facilitate action around community issues. In 2022, United Way convened the community around literacy, sex trafficking prevention, suicide prevention, substance use advocacy, youth mental health and other topics. United Way worked with other community partners to launch a pilot program of Youth Mental Health Navigator in Mankato Area Public Schools. This initiative was a result of United Way's community convenings around youth mental health.

In 2022, Greater Mankato Area United Way's early childhood development initiatives included Success by Six and Kids Count events. Literacy initiatives included the Fourth-Grade Book Project, in partnership with the Olseth Family Foundation, which provided 1,600 books to regional students. The Books for Kids program, in partnership with Capstone, provided nearly 29,000 books children in the four-county area.

Greater Mankato Area United Way also connected people and organizations to resources through tools such as Get Connected, an online volunteer management system utilized by regional organizations and volunteers, as well as 2-1-1, a community helpline. United Way played a key role in collaborative initiatives such as centralizing volunteer recruitment, coat drives, school supply drives, Week of Action service projects, and fostering other community partnerships. United Way serves as the fiscal agent for Project Community Connect, an annual free resource expo for community members in need of services from housing and food to health and wellness.

United Way had record attendance at Men's Event, Women with Heart, Fire & Ice and other events. Emerging Leaders United continued to be a key connection for donors under age 40 to grow in their philanthropic interests and community involvement.







Greater Mankato Area
United Way

LIVE UNITED

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Mankato, MN 56001

MankatoUnitedWay.org