



## PUZZLE PIECE PROJECT KIT



## INSTRUCTION SHEET

Thank you for being a part of the effort to bring all of the pieces together!

Each puzzle piece is a \$5.00 donation to Greater Mankato Area United Way. Proceeds from the puzzle piece project will support our mission to unite the community to secure and invest resources to improve people's lives through basic needs, health and education.

## In this Puzzle Piece Project Kit, you will find:

- This Instruction Sheet
- Puzzle Pieces (3 colors of varied shapes)
- Venmo QR Code Flyer for payments
- Puzzle Piece Sales Log to keep track of checks, cash & Venmo payments

Visit <u>www.mankatounitedway.org/puzzle</u> for more details and printable versions of flyers and instructions.

## SHARE!

This is a fundraiser to support Greater Mankato Area United Way's mission. Tag us our Greater Mankato Area United Way Facebook page and Instagram. Be sure to use hashtag **#StrongerUnited** when posting to social media!

Greater Mankato Area United Way Puzzle Piece Project Contact Person: iillc@mankatounitedway.org / 507-386-2189 / 507-345-4551 / 507-340-4320

**Directions for Selling:** Now that you have secured your Puzzle Piece Kit, offer the puzzle pieces at \$5.00 each to friends, family, colleagues—anyone and everyone who might want to be a part of this fundraiser to support Greater Mankato Area United Way's mission!

Collect payment of cash or check, or encourage Venmo payments with the QR code provided. Please also encourage donors to share their name on your Sales Log to be added to the virtual puzzle wall online and on our social media posts. (For example, a kit with 20 pieces has a value of \$100: \$5 x 20 pieces.)

Businesses & Organizations - Create YOUR Puzzle Wall: The goal will be for you to be able to display all of these puzzle pieces from your organization in one place, i.e. on a puzzle wall (this could be a lunch or break room, entrance way, hallway, conference room, etc.)! Once you have sold a puzzle piece, please have the donor write their name on the puzzle piece, TAKE A PHOTO (optional) to share to social media tagging Greater Mankato Area United Way and #StrongerUnited, and then have it added to the puzzle wall at your facility. If you do not have the ability to create your own puzzle wall, please collect all of the puzzle pieces and return them to the Greater Mankato Area United Way office to add to the Community Puzzle Wall.

**Goal:** To sell as many puzzle pieces as we can to raise funds for the 2026 Greater Mankato Area United Way campaign, with a fundraising goal of \$2.45M to support 75 programs and initiatives! Please turn in all cash, checks and Sales Log to United Way *no later than December 1, 2025*.

**Availability:** Puzzle Piece Project Kits will be available to anyone that wishes to participate in this fundraiser! We plan to have puzzle pieces available through the United Way office, YOUTH UNITED Committee Members, Board Members, employers (businesses that choose to participate), volunteers, at regional Campaign Kickoff events, Human Foosball, Fire & Ice and more!

**Need More Puzzle Pieces?** Connect with Jill C. at Greater Mankato Area United Way today to make plans to secure another kit. We can arrange for you to pick up from our office or we can bring them to you. Please let us know how many kits you will need and how you plan to sell. Thank you.