

Greater Mankato Area **United Way** 

#### **OUR MISSION**

For 90 years, Greater Mankato Area United Way has worked to accomplish its mission of improving the lives of all ages in our region by securing resources, convening the community, and connecting people and organizations to resources. As we continue working for today, we're focusing on new ways to support future generations.

### GIVE. **ADVOCATE**. **VOLUNTEER.**

"We are proud of United Way's work in our region and want to ensure our communities continue to thrive."

LIVE

- Tami & Bryan Paulsen

UNITED FNRFVF "It is so easy to create a lasting impact and build a gift that keeps on giving for generations to come." - Matt Norland

## JOIN US TO LIVE UNITED.



**Greater Mankato Area United Way** 

127 S. 2ND STREET #190 **MANKATO, MN 56001** 507-345-4551 MankatoUnitedWay.org



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# **CONSIDER INVESTING IN THE FUTURE**

to ensure Greater Mankato Area United Way can continue its vital work in building a better tomorrow for all.

Established through the Mankato Area Foundation, the United Way Planned Gift Fund will help Greater Mankato Area United Way continue to balance our community in the areas of basic needs, health and education. This fund provides donors the ability to make a gift that keeps giving for generations to come.

#### WHAT IS A PLANNED GIFT?

Unlike traditional gifts made from your income, a planned gift is often made from your assets (such as investments or real estate) or as a part of your estate plan. These gifts provide an opportunity to continue your commitment to our region and support the issues that matter most to you. This is an additional way of giving besides your annual campaign gift. Give a one-time gift now, or make a future pledge.

#### WHY INCLUDE UNITED WAY IN YOUR ESTATE OR FINANCIAL PLANS?

When you include a gift as part of your overall estate and financial plans to support Greater Mankato Area United Way, you are improving lives and creating lasting change in our region. Planning a gift can be easy, and your generosity will leave a legacy of support for programs and initiatives that will continue to advance the common good for years to come.

You might consider giving through:

- Appreciated Securities
- Life Insurance Beneficiary
- Bequest in Will or Trust
- Charitable Gift Annuity
- Charitable Remainder Trust
- Real Estate

Other Avenues

Retirement Plan Assets



"It's never too early to think about how we can continue to sustain United Way's essential work." - Glen Taylor

#### TO LEARN MORE, CONTACT:

Barb Kaus, Greater Mankato Area United Way CEO 507-345-4551 BarbK@MankatoUnitedWay.org MankatoUnitedWay.org/plannedgift

#### FOUNDING COMMITTEE MEMBERS

Matt Norland, Chair | JO Guck Bailey | Jerry Crest | Tami Paulsen Phil Slingsby | Todd Snell | Tyson Twait | Steve Weisbecker