

## 2020 Project Community Connect Sponsorship Opportunities

**Tuesday April 21, 2020**  
**Mankato Civic Center**  
**Expected Guests: 600+**



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### **\$6,000: PRESENTING SPONSOR** *(Limit 1)*

- Prominent name association in references to event (“Presented by...”), including on promotional materials, Facebook mentions, onsite PowerPoint display, etc.
- Invitation to be part of media interviews with United Way, as allowed
- Prominent logo on newspaper ad
- Prominent logo on event promo video for social media
- Prominent logo on Greater Mankato Area United Way webpage
- Prominent logo on Project Community Connect flyer
- Prominent logo & listing in Greater Mankato Area United Way enews (~8,000 recipients)
- Logo in United Way Books for Kids printed newsletter (~4,000 households)
- Logo and tag on Project Community Connect Facebook page
- Listing on all event press releases
- Additional media mentions
- Logo in United Way’s printed 2020 Heart Club booklet
- Prominent logo on screens in Grand Hall
- Opportunity to place signage at event
- First right of refusal to provide bags with logo to all event attendees
- Two booths at the event, if desired (includes four lunches)
- We are open to your ideas!

### **\$2,000: UNITED SPONSOR** *(Multiple)*

- Logo in newspaper ad
- Logo on event promo video for social media
- Logo on Greater Mankato Area United Way webpage
- Logo on Project Community Connect flyer
- Logo in Greater Mankato Area United Way enews (~8,000 recipients)
- Listing in United Way Books for Kids printed newsletter (~4,000 households)
- Logo and tag on Project Community Connect Facebook page
- Listing on all event press releases
- Logo in United Way’s printed 2020 Heart Club booklet
- Logo on screens in Grand Hall
- Two booths at the event, if desired (includes four lunches)

**\$1,000: SUPPORTING SPONSOR** *(Multiple)*

- Logo on event promo video for social media
- Logo on Greater Mankato Area United Way webpage
- Logo on Project Community Connect flyer
- Logo in Greater Mankato Area United Way enews (~8,000 recipients)
- Logo and tag on Project Community Connect Facebook page
- Listing on all event press releases
- Logo in United Way's printed 2020 Heart Club booklet
- Logo on screens in Grand Hall
- One booth at the event, if desired (includes two lunches)

**\$500: COLLABORATING SPONSOR** *(Multiple)*

- Logo on Greater Mankato Area United Way webpage
- Logo on Project Community Connect flyer
- Logo in Greater Mankato Area United Way enews (~8,000 recipients)
- Logo and tag on Project Community Connect Facebook page
- Logo on screens in Grand Hall
- One booth at the event, if desired (includes two lunches)

**\$35: VENDOR BOOTH**

- One booth at the event (includes two lunches)

*Extra lunches available for \$5 each*

**Sponsorship Agreement  
2020 Project Community Connect  
Tuesday, April 21  
Mankato Civic Center**

**Company/Organization:** \_\_\_\_\_

**Sponsorship Amount:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please return to:**

Laura Murray

[LauraM@mankatounitedway.org](mailto:LauraM@mankatounitedway.org)

Greater Mankato Area United Way

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Mankato, MN 56001

507-345-4551

Greater Mankato Area United Way is the fiscal agent for this event.

EIN: 41-6008819