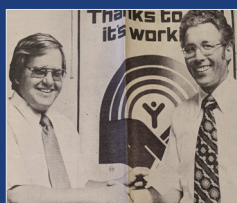
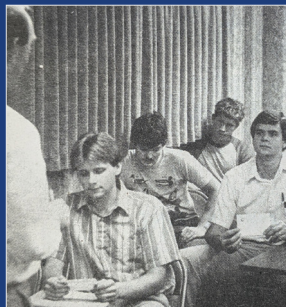


ANNUAL REPORT

2021



Greater Mankato Area
United Way



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Cover: Photos from our 90-year history

OUR MISSION

Greater Mankato Area United Way's mission is to unite the community to secure and invest resources to improve people's lives by focusing on the impact areas of Basic Needs, Health and Education. All of our programs must fall into at least one of these areas. By keeping these three pillars strong and balanced, we can continue to build a better tomorrow for all in our region.

OUR IMPACT

We make every effort to ensure donor dollars are being used efficiently by utilizing volunteer resources, sponsorships and in-kind donations.

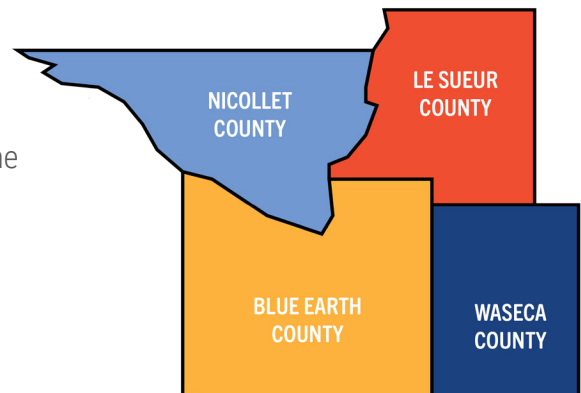
IN 2021:

- More than **1,000 VOLUNTEERS** donated over 10,000 hours of service.
- Over **4,900 INDIVIDUALS** contributed **FINANCIAL DONATIONS** toward the campaign.
- Over **125 GENEROUS REGIONAL BUSINESSES** and other community partners offered **SPONSORSHIPS** for events, supplies and more.
- Corporate and community supporters gave **IN-KIND DONATIONS** valued at more than \$775,000.

OUR REGION

Greater Mankato Area United Way serves communities in the following four counties:

- >> **BLUE EARTH COUNTY**
- >> **LE SUEUR COUNTY**
- >> **NICOLLET COUNTY**
- >> **WASECA COUNTY**



A LETTER FROM THE CEO



Dear Friends,

We have a region that truly understands what it means to LIVE UNITED. This year was special as we celebrated the 90th anniversary of our organization. Established as the Mankato Community Chest in 1931, Greater Mankato Area United Way has kept the well-being of individuals and families at the heart of its work, made possible through the efforts of partner agencies, community members, businesses and volunteers.

Many things have changed in 90 years, but the core tenets of United Way as the balancer of our region remain the same: impactful partner agencies; citizen-led fundraising drives; dedicated volunteers; corporate and individual support; and a community-led review process to address needs, avoid duplication and ensure transparency.

In 2021, we were grateful to be able to hold events and rallies in person after many had been virtual or hybrid in 2020 due to the COVID-19 pandemic. Our campaign continued to grow and we surpassed our goal of \$2,060,000. We also recognized and responded to the new needs partner agencies faced that would have long-lasting effects beyond the initial impact of the pandemic.

Diversity, equity, and inclusion are at the heart of what it means to LIVE UNITED. Approving a Diversity, Equity and Inclusion Plan was an important achievement for Greater Mankato Area United Way in 2021. Board members were integral in the leadership of this task force and providing action steps for incorporating the plan into processes.

Also pivotal was the establishment of the United Way Planned Gift Fund through the Mankato Area Foundation to help ensure the sustainability of United Way's work for generations to come.

The giving hearts of our region make our work possible.

Thank you for your support to improve lives in our region—past, present and future.

A handwritten signature in black ink that reads 'Barb Kaus'.

Barb Kaus



1931-2021: 90 YEARS STRONG (AND COUNTING)

*The giving hearts of our region make
our work possible.*

As of December 31, 2021

BOARD OF DIRECTORS

OFFICERS

Kevin Velasquez, Blethen Berens - *Board Chair*

Tyson Twait, Dotson Iron Castings - *Vice Chair/Finance Chair*

Jessica Blais, Alpha Media - *Past Campaign Chair*

Alissa Brekke, Pioneer Bank - *Community Impact Chair*

Melanie VanRoekel, United Prairie Bank - *2022 Campaign Chair*

BOARD MEMBERS

Chris Austin, Taylor Corporation

Keith Bauer, Mankato Clinic

Eric Boelter, Community Bank

Brad Boettcher, CLA

Terry Brandt, Mayo Clinic Health System Mankato

Laura Elvebak, Blue Earth County

Tonya Hobbie, Bolton & Menk

Steve Jameson, The Free Press Media

Mike Kunkel, CCFBank

Justin Neumann, Mankato Department of Public Safety

Matt Norland, Meyer & Norland Financial Group

Tami Paulsen, Retired

Paul Peterson, Mankato Area Public Schools

Brandon Scheel, SCHEELS

Todd Stromswold, US Bank

Shane Van Engen, Bremer Bank

Ryan Walker, Consolidated Communications

Steve Weisbecker, Lloyd Management

As of December 31, 2021

OUR STAFF

Barb Kaus, CEO

Janice Berndt, Director of Finance

Elizabeth Harstad, Director of Community Impact

Paul Lokken, Data Systems Manager

Kristin Matzke, Resource & Donor Development Director

Laura Murray, Communications & Marketing Director

Tricia Stenberg, Special Activities & Relationship Director

2021 PARTNER AGENCIES

ACHIEVING DREAMS FOR DISABILITIES

AMERICAN RED CROSS

Disaster Services

THE ARC MINNESOTA SOUTHWEST

Self-Advocacy

BEYOND BRINK

Recovery Housing for Women

BLUE EARTH COUNTY FIRST STEPS

First Steps - Prenatal
Next Steps - Pediatric

BOY SCOUTS TWIN VALLEY COUNCIL

Youth Development

CATHOLIC CHARITIES OF SOUTHERN MN

Common Good RSVP
Health & Wellness for Older Adults

COMMITTEE AGAINST DOMESTIC ABUSE (CADA)

Therapeutic Counseling

CONNECTING KIDS

Youth Scholarships

GREATER MANKATO AREA UNITED WAY

Books for Kids

GREATER MANKATO DIVERSITY COUNCIL

Promoting Respect Workshops

GUSTAVUS ADOLPHUS COLLEGE

Big Partner Little Partner
Gustie Buddies

LAKE CRYSTAL AREA RECREATION CENTER

Membership Scholarships

LAKE CRYSTAL COMMUNITY EDUCATION

Camp MidKnights Summer Enrichment

LEISURE EDUCATION FOR EXCEPTIONAL PEOPLE (LEEP)

Recreation

LIFE-WORK PLANNING CENTER

Women in Transition

LUTHERAN SOCIAL SERVICES OF MN

Crisis Nursery
Financial Counseling
Meals
Sex Trafficking Prevention

MANKATO COMMUNITY EDUCATION & RECREATION

Lincoln Logs Learning Center
MAPS Preschool

MN COUNCIL OF CHURCHES

Community Navigator Services

NRHEG COMMUNITY EDUCATION

Panther Preschool

OPEN DOOR HEALTH CENTER

Integrated Clinic Operations

PARTNERS FOR AFFORDABLE HOUSING

Mankato Emergency Shelter
St. Peter Emergency Shelter
Welcome Home Transitional Housing

PROJECT FOR TEENS

Peer Education

THE SALVATION ARMY

Emergency Social Services
Noon Feeding Program
Pathway of Hope

SEMCAC

Volunteer Driver Program

SERVEMINNESOTA

MN Reading Corps

SMILES

Assistive Technology
Recreation

SOUTHERN MN REGIONAL LEGAL SERVICES

Lawyers Advancing Wellness

ST. PETER AREA FOOD SHELF

Children's Weekend Food Program

ST. PETER COMMUNITY & FAMILY EDUCATION

School Readiness

TRI-CITY UNITED COMMUNITY EDUCATION

Little Titans Preschool

VINE FAITH IN ACTION

Aging Well at the VACC
Door2Door Transportation
Neighbors Helping Neighbors

WASECA AREA NEIGHBORHOOD SERVICE CENTER

BackPack Program
Emergency Social Services

WASECA AREA SENIOR CITIZENS CENTER

YMCA

Brother/Sister Program
Chesley Skate Park
Financial Assistance
School-based Mentoring
STRIDE

YWCA

Girls on the Run Programming
New American Families

FINANCIAL REPORT

STATEMENT OF ACTIVITIES

FROM AUDITED FINANCIAL REPORT

TOTAL PUBLIC SUPPORT AND REVENUES **\$3,980,150**

Program Services Expenses	\$1,572,159
Community and Agency Services	\$897,376

PROVIDED BY UNITED WAY

Management and General	\$243,126
Fundraising	\$794,175*
Total Expenses	\$3,506,836
Net Income	\$473,314

*Of fundraising expenses, this includes \$473,636 of in-kind expenses, which was of no cost to United Way.

STATEMENT OF FINANCIAL POSITION

Current Assets	\$3,128,380
Fixed Assets	\$6,239
Other Assets	\$75,545
Total Assets	\$ 3,210,164

Current Liabilities	\$53,000
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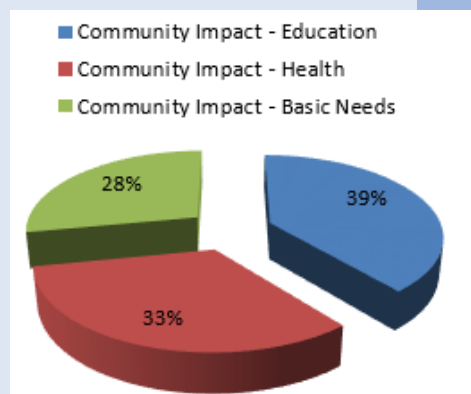
NET ASSETS

Unrestricted	\$1,244,239
Temporarily Restricted	\$1,912,925
Total Net Assets	\$3,157,164

Total Liabilities and Net Assets	\$3,210,164
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Audited financial statements and IRS Form 990 available upon request.

MAJOR PROGRAM COST BREAKDOWN



CORE COMMITMENTS

Greater Mankato Area United Way's core commitments are to convene the community, secure resources, and connect people and organizations to resources. United Way secures resources by soliciting individuals and businesses throughout the region during the annual campaign. In 2021, more than 4,900 individuals donated through workplace campaigns or by personal giving, while more than 200 companies pledged a corporate gift. By receiving a total of \$2,264,453.63 in donation pledges, United Way provided funding to 38 local nonprofit agencies and 58 partner programs in 2021. United Way helps to improve people's lives by supporting basic needs, health and education. Nine of these programs received additional "one-time funding" in February 2021, and 15 of these programs received additional "one-time funding" in June 2021 (including three programs that were not "partner" programs in 2021, and that was the only funding received for the year).

BASIC NEEDS

United Way stabilizes families in need and gives them tools for success. The focus of Basic Needs supports advancing the common good by providing basic needs like food, clothing, shelter, and emergency services. This focus area also supports programs to increase self-sufficiency through building systems of support for individuals and families. These programs served 4,377 people in 2021. In addition, the 2-1-1 help network served 1,282 individuals, and the Get Connected volunteer platform served over 100.



HEALTH

United Way helps people live healthy, independent lives. The focus of Health supports increased independence through building systems of support for older individuals, support for individuals with disabilities to live their lives fully engaged in our communities, and supporting vulnerable families and individuals by providing them tools to maintain all aspects of healthy living. These programs served 12,019 people in 2021. In addition, the collaborative Project Community Connect resource event served more than 570.



EDUCATION

The focus area of Education is structured to building systems of support for parents and young children to ensure that all children are ready for kindergarten, ensure youth have healthy growth and development opportunities and that youth have access to quality youth development programs that foster positive experiences. These programs served 19,122 youth in 2021. Examples of other educational initiatives include the United Way Fourth-Grade Book Project, which served 1,600 individuals, and the annual Reading Festival, which served more than 600.



CONVENING & CONNECTING

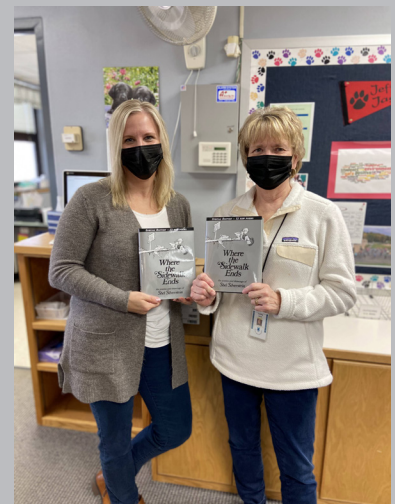
Greater Mankato Area United Way has important commitments to fulfill of securing resources, convening the community and connecting people and organizations to resources. We value the volunteers, in-kind donors, resources, community partners and all those engaged in the needs of the community.

United Way convenes the community to identify needs, bring awareness to topics, and facilitate action around community issues. In 2021, United Way convened the community around substance use advocacy, youth mental health and other topics.

In 2021, Greater Mankato Area United Way's early childhood development initiatives included Success by Six and Kids Count events. Literacy initiatives included the Fourth-Grade Book Project, in partnership with the Olseth Family Foundation, which provided 1,600 books to regional students. The Books for Kids program, in partnership with Capstone, provided nearly 29,000 books children in the four-county area.

Greater Mankato Area United Way also connected people and organizations to resources through tools such as Get Connected, an online volunteer management system utilized by regional organizations and volunteers, as well as 2-1-1, a community helpline. United Way played a key role in collaborative initiatives such as centralizing volunteer recruitment, coat drives, school supply drives, Week of Action service projects, and fostering other community partnerships. New Born Learning Trails in Lake Crystal and Waseca provided an outdoor development activity for children and families.

United Way had record attendance at Men's Event, Women with Heart, Fire & Ice and other events. Emerging Leaders United continued to be a key connection for donors under age 40 to grow in their philanthropic interests and community involvement.







Greater Mankato Area
United Way

LIVE UNITED

507-345-4551

127 S. 2nd St #190
Mankato, MN 56001

MankatoUnitedWay.org