



Greater Mankato Area United Way



GREATER MANKATO AREA UNITED WAY 2018 ANNUAL REPORT

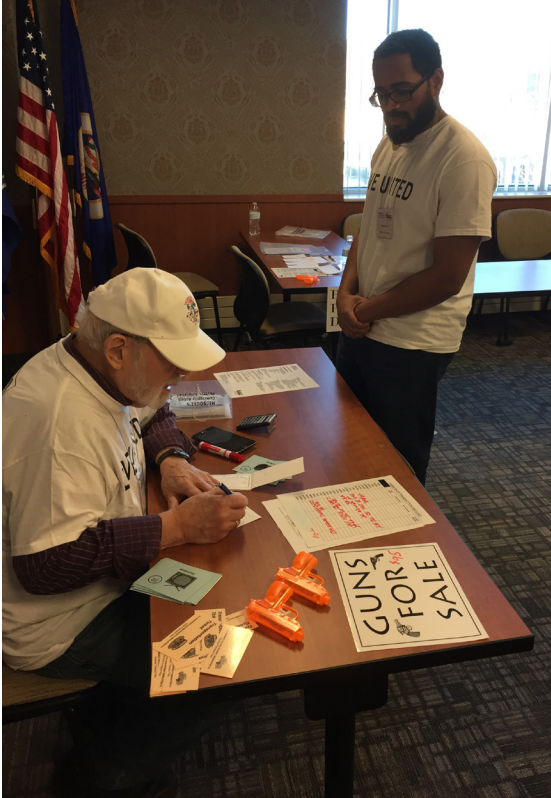


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A LETTER FROM THE CEO



Greater Mankato Area
United Way

Dear Friends,

Grateful. Together. Independent. Hope.

These are just a few of the most common words found in the stories of recipients of Greater Mankato Area United Way programs.

Thanks to varied support from both corporate and community givers, we reached our 2019 campaign goal of \$2,050,000 for our partner programs who work every day to improve lives in our region. We are grateful for the comprehensive support of our region to make this possible. From volunteering and donating to offering talents and in-kind gifts, our community members and businesses are passionate about seeing our region thrive.

This past year, as part of our mission to support basic needs, health and education of individuals and families of all ages, we continued to hold activities to promote the work of our programs, raise awareness of our region's needs and fundraise for our programs. As always, we rely on generous sponsorships and in-kind donations to implement these events. We also continue to focus on our mission of convening the community to make lasting change in areas including housing and youth development.

We look forward to continue working to build a better tomorrow for all by ensuring our region stays strong and balanced. We are truly making a difference together.

Best regards,

A handwritten signature in black ink that reads "Barb Kaus".

Barb Kaus, CEO
Greater Mankato Area United Way



Greater Mankato Area
United Way

OUR MISSION

Greater Mankato Area United Way's mission is to unite the community to secure and invest resources to improve people's lives by focusing on the impact areas of Basic Needs, Health and Education. All of our programs must fall into at least one of these areas. By keeping these three pillars strong and balanced, we can continue to build a better tomorrow for all in our region.

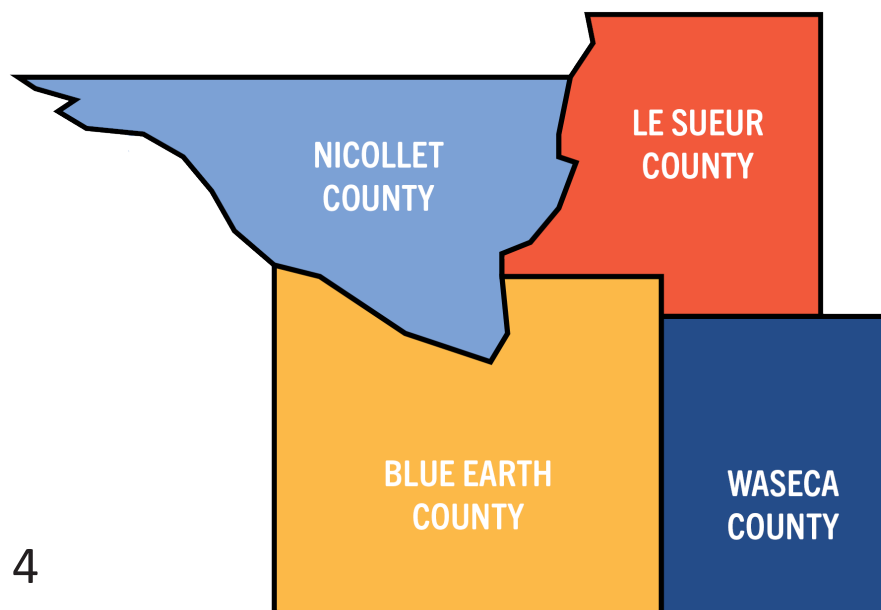
OUR IMPACT

We make every effort to ensure donor dollars are being used efficiently by utilizing volunteer resources, sponsorships and in-kind donations.

In 2018:

- More than **1,000 VOLUNTEERS** donated over **9,000 hours** of service.
- Over **6,000 INDIVIDUALS** contributed **FINANCIAL DONATIONS** toward the campaign.
- Over **30 GENEROUS REGIONAL BUSINESSES** and other community partners offered **SPONSORSHIPS** for events, supplies and more.
- Corporate and community supporters gave **IN-KIND DONATIONS** valued at more than **\$250,000**.

SERVICE AREA MAP



BOARD OF DIRECTORS



Greater Mankato Area
United Way

Tami Paulsen, Chair of the Board
Kevin Velasquez, Vice Chair of the Board
Tyson Twait, Vice Chair of Finance
Shane Van Engen, Vice Chair of Campaign
Kevin Velasquez, Vice Chair of Community Impact
Erin Aanenson
Sheri Allen
Keith Bauer
Jessica Beyer
Eric Boelter
Terry Brandt
Mike Bresnahan
Steve Jameson
Shannon Messer
Andy Nessler
Matt Norland
Jay Parker
Joe Paulsen
Brandon Scheel
Todd Snell
Ryan Walker
Jolene Wall
Marilyn Wells

STAFF

Barb Kaus, CEO
Rande Baker, Resource & Donor Development Assistant
Gwen Bauer, Campaign Data Analyst
Janice Berndt, Director of Finance
Kerstyn Cafarelli, Outreach Coordinator
Elizabeth Harstad, Director of Community Impact
Laura Murray, Communications & Marketing Director
Sue Pankratz, Data Support
Cindy Rothenbuehler, Office & Communications Assistant
Nicole Swanson, Resource & Donor Development Director

2018 PARTNER AGENCIES



Greater Mankato Area
United Way

57 PROGRAMS, 37 AGENCIES

Achieving Dreams for Disabilities

American Red Cross
Disaster Services

Arc of MN Southwest
Self Advocacy

Blue Earth County First Steps
Early Intervention
Home Visiting

Boy Scouts Twin Valley Council
Youth Programming

Catholic Charities
Common Good RSVP

Cedar Valley Services
SMART Senior Transportation

Centenary UMC
Holy Grounds

Committee Against Domestic Abuse
Therapeutic Counseling & Support

Creative Play Place

Feeding Our Communities Partners
BackPack Food Program

Greater Mankato Area United Way
Books for Kids

Greater Mankato Diversity Council
Promoting Respect Workshops

Gustavus Adolphus College
Big Partner Little Partner
Gustie Buddies

Lake Crystal Area Recreation Center
Membership Scholarships

Lake Crystal Community Education

Camp Mid-Knights Summer Enrichment

Leisure Education for Exceptional People (LEEP)

Life-Work Planning Center
Women in Transition

Lutheran Social Services
Crisis Nursery
Financial Counseling
My Life My Choice
One Home
Senior Nutrition

MAGFA Girls Fastpitch
Scholarships

Mankato Community Education & Recreation
Connecting Kids
Lincoln Logs Learning Center
MAPS Preschool
Ready! For Kindergarten

MAYBA Youth Baseball
Scholarships

MN Council of Churches
Refugee Services

Open Door Health Center
Integrated Clinic Operations

Partners for Affordable Housing
Shelter
Welcome Home Transitional Housing

Project for Teens
Peer Education

Project GEM
Art/Music Youth Program

Salvation Army

Emergency Social Services
Noon Meal Program

SMILES

Assistive Technology
Recreation

Southern MN Regional Legal Services
Lawyers Advancing Wellness

St. Peter Area Food Shelf
Children's Weekend Food Program

St. Peter Community & Family Education
School Readiness

VINE Faith in Action

Aging Well at the VACC
Door to Door Transportation
Neighbors Helping Neighbors

Waseca Area Neighborhood Service Center
BackPack Program
Emergency Social Services

Waseca Area Senior Citizens Center

YMCA

Brother/Sister Program
Chesley Roller Sports Park
Financial Assistance
School-based Mentoring
STRIDE

YWCA

Girls Programming
New American Families

FINANCIALS



Greater Mankato Area
United Way

As of December 31, 2018

STATEMENT OF ACTIVITIES

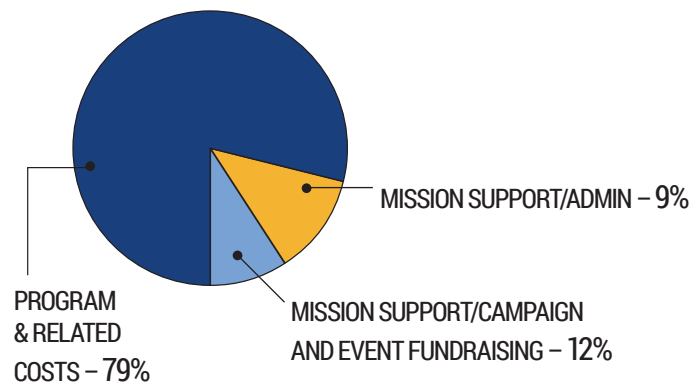
From Audited Financial Report

Total Public Support and Revenues \$2,968,871

| | |
|--|--------------------|
| Program Services Expenses | \$1,448,503 |
| Community and Agency Services Provided by United Way | \$ 555,468 |
| Management and General | \$ 228,269 |
| Fundraising | \$ 652,363 |
| Total Expenses | \$2,884,603 |
| Net Income | \$ 84,268 |

By reducing expenses and increasing activities, we were able to raise funds to increase program allocations in the next year.

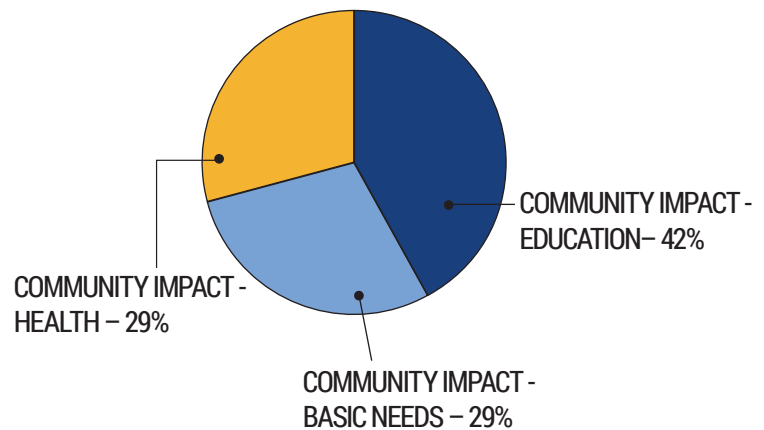
USE OF FUNDS



STATEMENT OF FINANCIAL POSITION

| | |
|---|--------------------|
| Current Assets | \$2,565,127 |
| Fixed Assets | \$8,936 |
| Total Assets | \$2,574,063 |
| Current Liabilities | \$119,402 |
| Net Assets: | |
| Unrestricted | \$638,899 |
| Temporarily Restricted | \$815,762 |
| Total Net Assets | \$2,454,661 |
| Total Liabilities and Net Assets | \$2,574,063 |

MAJOR PROGRAM COSTS BREAKDOWN



Audited financial statements and IRS Form 990 available upon request.

CORE COMMITMENTS



Greater Mankato Area
United Way

Greater Mankato Area United Way's core commitments are to Convene the Community, Secure Resources, and Connect People and Organizations to Resources. United Way secures resources by successfully soliciting over 12,000 individuals and businesses in the Greater Mankato Area during the annual campaign. By successfully receiving over \$2,069,000 in donation pledges, our United Way provided funding to 57 programs within 37 local nonprofit agencies in 2018. This included an initial increase in funding to 13 partner programs and new funding to 12 programs. After surpassing campaign goal, an additional increase in funding was provided to 12 programs. United Way helps to improve peoples lives by supporting basic needs, health and education.

COMMUNITY IMPACT: BASIC NEEDS

United Way stabilizes families in need and gives them tools for success. The focus of Basic Needs supports advancing the common good by providing basic needs like food, clothing, shelter and emergency services. This focus area also supports programs to increase the self-sufficiency through building systems of support for individuals and families. These programs served over 6,104 people in 2018.

COMMUNITY IMPACT: HEALTH

United Way helps people live healthy, independent lives. The focus of Health supports increased independence through building systems of support for older individuals, support for individuals with disabilities to live their lives fully engaged in our communities and supporting vulnerable families and individuals by providing them tools to maintain all aspects of healthy living. These programs served over 20,782 people in 2018.

COMMUNITY IMPACT: EDUCATION

The focus area of Education is structured to building systems of support for parents and young children to ensure that all children are ready for kindergarten, ensure youth have healthy growth and development opportunities and that youth have access to quality youth development programs that foster positive experiences. These programs served over 24,935 youth in 2018.

CONVENING THE COMMUNITY



Greater Mankato Area
United Way

In addition to securing resources to fund programs, United Way convenes the community to identify needs, bring awareness to topics, and facilitate action around community issues.

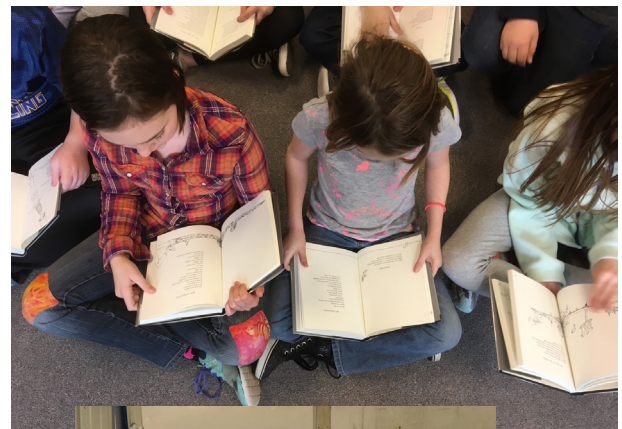
In 2018, through a partnership with Greater Mankato Area United Way, a Christian ministry purchased the St. Peter Motel and donated it to Partners for Affordable Housing, which will transition the property into a new emergency homeless shelter.

Greater Mankato Area United Way also brought together community members, organizations and leaders of all levels for discussion, awareness and future action around issues such as early childhood development and youth activity opportunities.

Our United Way's literacy initiatives include the Books for Kids program sponsored by Capstone and the 4th-Grade Book Project, sponsored by the Olseth Family Foundation.

Greater Mankato Area United Way also connects people and organizations to resources through tools such as Get Connected, an online volunteer management system utilized by regional organizations and volunteers, as well as 2-1-1, a community helpline.

United Way serves as leadership for Project Community Connect, an annual expo-style event that offers resources to people who are homeless or low-income. In 2018, this event welcomed more than 600 regional guests in need of services that ranged from housing and employment to haircuts and childcare.



COMMUNITY ENGAGEMENT



Greater Mankato Area
United Way

VOLUNTEER THANK YOU EVENT
MEN'S EVENT
SUCCESS BY SIX FORUMS
COMMUNITY IMPACT TEAMS
ECL TRAININGS
TOP EXECUTIVE LEADERSHIP
LUNCHEON
USED EQUIPMENT DRIVE
PROJECT COMMUNITY CONNECT
WEEK OF ACTION
HUMAN FOOSBALL
TOURNAMENT & BLOCK PARTY

PARADES
WOMEN WITH HEART LUNCHEON
CAMPAIGN KICKOFFS
EMPLOYEE CAMPAIGNS
UNITED CIRCLE GATHERING
STUDENT PLANNING EVENTS
READING FESTIVAL
POVERTY SIMULATION
EMERGING LEADERS UNITED
GOWNS AT THE GALLERY
VOLUNTEER CONNECTIONS
FIRE & ICE BALL



**Greater Mankato Area
United Way**

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