

FORWARD TO A FRIEND >

Greater Mankato
Area United Way

LIVE UNITED



Living United in greater Mankato

Go to our website to watch a 90-second eStory on how the Brother/Sister Mentor program is helping to change the lives of young kids right here in greater Mankato.

LIVE UNITED



In 2009, your Greater Mankato Area United Way donation is helping to support

36 partner agencies
and
58 programs.

One of these programs is the
YMCA's Brother/Sister Program.



THIS MORNING, A WOMAN REACHED OUT. **A MAN STEPPED UP.** A FAMILY DROVE THEIR ELDERLY NEIGHBOR TO THE DOCTOR. **SOMEONE TOOK TWO HOURS OF THEIR MORNING TO HELP SOMEONE ELSE FIND AFFORDABLE CHILD-CARE NEAR WORK.** SOMEBODY SAT DOWN WITH 16 YEAR-OLD STEVEN AND TAUGHT HIM BETTER NOTE-TAKING SKILLS AND STUDY HABITS AND SUDDENLY, TOUGHING IT OUT TILL GRADUATION SEEMED TO STEVEN A PRETTY GOOD IDEA. **ALL THIS HAPPENED TODAY.** IT'LL HAPPEN TOMORROW. **IT'S HAPPENING HERE.** THERE. **RIGHT DOWN THE STREET.** PEOPLE ARE **LIVING UNITED.** BE A PART OF IT. **JOIN IN.**

LEADERS UNITE FOR UNITED WAY

A message from Cathy Willette, 2010 Heart Club Volunteer Chair

When you donate to United Way, you're making an investment in the people of our community.

I'm sure, like me, in these tough economic times, you all know many people who have been adversely impacted in one way or another. As a result, we know there will be many this year who will need help. It's hard to ask for help.



2010 Campaign Kickoff

Mark your calendars! The Greater Mankato Area United Way 2010 Campaign officially kicks off

Friday, Sept 11th
from 8am-9am
at the Alltel Center

Everyone is welcome as we officially launch the campaign. We're off to a running start!

Let's make sure that help is there when people need it by continuing to invest in our people.

There will be many this year who cannot give like they have in the past. For those of us who can, I am asking you to open your heart, and be a leader by taking the first step and committing once again to give at a leadership level. If you can take an early first step and let United Way know by September 4th that you will renew your commitment to a gift of \$500 or more, we can make a stand and show our community that this can be done.

As a personal challenge, I'd ask that each of you go out and talk about the Heart Club and not only what it does for our community but what it does for you personally. Invite someone to become a Heart Club member today.

Why does your gift matter? An individual Heart Club donation to United Way can provide 75 local kids with a book and parenting materials for their parents, or 1 ½ months of emergency shelter for an individual in crisis, or 163 children with a hot meal all summer. Your investment makes a difference to someone who needs help.

Thank you for your continued support of United Way and the people of our community! - *Cathy*

BLITZING THE TOWN

Last week the General Business Blitz had over 20 volunteers campusing the greater Mankato area and visiting nearly 140 local businesses to bring them their 2010 Campaign information.

If you are a business that had a United Way visitor, thanks for your support. If you'd like more information or need more materials, please call our office at 345-4551.



FIND OUT ABOUT UNITED WAY

Are you gearing up for your company's United Way rally, but need some **ideas** on what to do, or **information** you can share about what United Way is doing right here where you live and work? Or has your company not done a United Way rally in the past but you're **curious** what it's all about? Then don't hesitate because we want to share ideas & stories with you! Browse our website at www.mankatounitedway.org, or call Christi at 345.4551 or christiw@mankatounitedway.org. We'll equip you with facts, stories, information & materials that you can use and share with your co-workers.

We'll provide you with everything you need to take a first step in helping your company & co-workers to **LIVE UNITED**.

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