



2010 CAMPAIGN KICKOFF EVENT

You're Invited to be a part of it as we officially kick off our 2010 Campaign! So mark your calendars, put on your **Live United** t-shirt & join us:

Friday, September 11

from 8-9am

at the Alltel Center

PARTNER SPOTLIGHT: American Red Cross

The night a local family lost all their belongings in a home fire, the American Red Cross was there, setting them up with hotel lodging, and providing assistance for clothing, food & other necessities. United Way's funding of the Red Cross helps provide for emergency services like this, but did you know that United Way funding also supports the Red Cross's volunteer counselors to be there for ongoing needs? The local family mentioned here talked about what this support meant to them:

"I was in shock the night of the fire. I am so glad that the Red Cross was there. Not only because they made sure that we were safe and had a place to stay, but I am very grateful for the follow-up. My child had been having nightmares about the fire and was terrified to go to bed. After speaking with them, my child calmed down and was able to relax. It took some time, but soon there were no more nighttime traumas. I don't know what we would have done if the Red Cross had not been there to help us." (pic: Walter, Red Cross Mental Health volunteer & therapy dog, Murphy)



Your donation to Greater Mankato Area United Way makes this community a better place to live. 1 in 3 people in the greater Mankato area are directly impacted by United Way funding. You or one of your neighbors or friends might need the services that a United Way partner provides to our community. Isn't it good to know that the services are there if you need them?

And that together, we can do more than any single group can.

LEADERSHIP GIVERS TAKE THE FIRST STEP

If you have been a Heart Club donor to our United Way in the past (\$500 or more), you will soon be receiving a unique request in the mail: a letter asking you to take a **First Step**

by committing to renew your Heart Club pledge during your company's campaign rally this fall. Times are tough. Not everyone who has given to United Way in the past will be able to give this year. But for those of us who can, we are asking you to Open Your Heart and give.



2010 PACESETTER CAMPAIGN

This year, 16 local Companies have already taken the **First Step** by leading the way and participating in our 2010 Pacesetter Campaign. These companies committed to maintain or increase their Corporate Gift to our United Way, and have asked their peers to do the same.

When you decide that you want to renew your Heart Club pledge, simply sign your name on the footprint enclosed in your letter, and display it where your co-workers can see it. Displaying your support of United Way is a great way to ADVOCATE for something you believe in. Then pledge as you normally do in your company's rally this fall.

Let us know that you are renewing your Heart Club gift by August 30, and we will make a footprint representing your gift leading into our Kickoff Event. (Just let us know that you are renewing your gift; we don't need to know the amount at this time).

Help us show the community how the greater Mankato area is taking the first step to create a better life for all!

FLU SEASON CHECKLIST

This year the CDC (Centers for Disease Control) is expecting a larger than normal outbreak of the flu. The Red Cross is ready to help you prepare for the flu season and stay healthy. Download the pdf from our website, or just [click here](#) to view the Red Cross's informational flyer & checklist.



United Way recognizes the importance of sports in a child's development - on and off the field of play. That's why United Way of America has partnered with Sports Illustrated Kids in the search for the 2009 SI KIDS SportsKid of the Year. This award recognizes and celebrates young people who demonstrate superior sportsmanship, academic excellence and civic engagement. Nominate someone you know at www.SIKIDS.com/UnitedWay.

This Award is a reminder of the fact that we all - no matter our age - have a responsibility to inspire hope and create opportunities for a better tomorrow.

Become a fan on Facebook of Greater Mankato Area United Way to keep up on events, see pictures of Agency Tours, and to post your own company's Campaign Rally ideas & pics. It's an easy way to ADVOCATE your support & invite your friends to join you! Take a look & see what's going on at United Way.

facebook

GIVE. Open Your Heart. ADVOCATE. Find Your Voice. VOLUNTEER. Lend Your Muscle. LIVE UNITED.

Greater Mankato Area United Way 101 N 2nd St., Mankato, MN 56001
www.mankatounitedway.org

We recognize these companies for their outstanding Corporate Leadership and their commitment to our community! [Click here](#) to see who they are.

UPCOMING AGENCY TOURS

See for yourself what your United Way funding supports by going on an Agency Tour at one of our partner agencies. Each "tour" includes lunch and lasts about 40 minutes. Come hear about what the agency does and how United Way funding impacts them.

Thur, Aug 20 American Red Cross
 Mon, Sept 21 YMCA

To sign up for an upcoming tour, call us at 507-345-4551 or email mankatouw@mankatounitedway.org.

Not sure where to go for your United Way meeting? Our [online calendar](#) will keep you updated at the touch of a button. Just go to our website and click on [calendar](#) to view upcoming meetings & events!

August 2009						
Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					