

Why an eLaunch? Our Website's got a whole new look, our new Heart Club flip-book is online, we've featured a partner program in a brand-new 90 second eStory, you can connect with us on Facebook & LinkedIn, and we've got all kinds of tips, tools, & resources ready at your fingertips. Here are some of the highlights:

**Living United in greater Mankato** Click on this picture to learn how the Girls on the Run program is helping to change the lives of young girls right here in greater Mankato.



**LinkedIn** Join Our Facebook Page. Become a fan of Greater Mankato Area United Way to keep up on events, see pictures of Agency Tours, and post your own company's Campaign Rally ideas & pics. It's an easy way to ADVOCATE your support and invite your friends to join you. See you online!

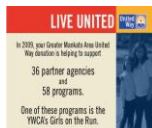
**facebook** Join our LinkedIn group. The Greater Mankato Area United Way now has a group on the professional business networking site LinkedIn. Join the group to stay connected, show support for United Way efforts and invite colleagues and business associates to get involved!

## LIVE UNITED

It's a call to action - to serve - to become involved. Whether you choose to invest your dollars financially through United Way, volunteer for a local organization, or are passionate about a local, regional, or national issue, you choose to Live United.

We want to keep you informed of how the people in the greater Mankato area LIVE UNITED. Visit our website to view the all-new **2010 Campaign Video** and hear why your donation to United Way is an investment in the community. Pick an upcoming **Agency Tour** to take part in to see your investment in action. Or **Contact Us** to tell us your story of why you LIVE UNITED.

## NEW HEART CLUB BOOKLET



At the Heart of our Campaign are the individuals and businesses who give so generously at the leadership level. Each year we recognize each of our Heart Club members in our Leaders in Giving Booklet. This year, in respect of your donor dollars, this Booklet will be published in a unique, **eco-friendly** online version. Simply click the heart above or visit [www.mankatounitedway.org](http://www.mankatounitedway.org)



"United Way donations are really investments". The Mankato Free Press talks about the generosity of the greater Mankato community and the impact of United Way funding [here](#) in their editorial.

## HOW AL ROEHM LIVES UNITED

United Way of America is searching for *thee* story that captures the essence of what it means to Live United. Well, he's right here in our midst..[click here](#) and go to Al's picture. Hear the interview and his story of how he LIVES UNITED by **Connecting Kids** to opportunities they otherwise wouldn't get. Vote for Al's story and help feature this local hero in United Way's national ad campaign. PS - thanks to our former intern Abby for interviewing, creating & posting Al's video.

