

United Way's 2012 Campaign Kicks Off today!

2012 Campaign Kick Off Event

The 2012 Campaign officially kicked off this morning. We heard personal stories of how your support of United Way today changes the future for our community and the people who live here, long after your investment has been made. Weren't able to make it this morning? Click on one of the **Featured Stories** images *on the right* to read more about the speakers featured this morning.

This fall our community will strive to raise **\$1,930,000**. This 2% increase over last year will mean that our [current partners](#) will continue to receive the funds that are so important in meeting their needs to serve our community. It also means that we will be able to increase funding to grow the following programs:

- [YMCA's Brother / Sister Program](#)
- [YWCA's Girls on the Run Program](#)
- [FOCP's BackPack Food Program](#)

[Click here](#) to visit our Facebook page and see photos from this morning's event.



2012 Campaign Video

Want to hear more about what United Way is talking about this year? Watch our brand-new 2012 Campaign Video [here](#).

Rising Heart Club



This year, we've introduced this new giving level to recognize individuals who pledge to **rise** to the Heart Club over the next 5 years. [Read more!](#)

Loyal Contributors

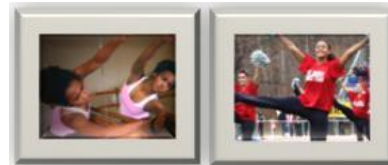


[Click here](#) to see all of our Loyal Contributors who already self-identified, and [let us know](#) if you are a Loyal Contributor!

Featured Stories



2012 Mentor Initiative



Tiana then & now



Mentor match then & now



Making a volunteer connection