

IT'S THAT TIME OF YEAR. TIME TO REFLECT ON THE YEAR THAT'S COMING TO AN END, AND
LOOK TO THE HOPES & OPPORTUNITIES OF THE YEAR TO COME.

TIMES ARE TOUGH

This has been a hard year for the greater Mankato area: layoffs, foreclosures, hunger. It can seem overwhelming. But what if you could do something **SMALL** that would make a

BIG impact?

Right now, Greater Mankato Area United Way needs your support to ensure a successful campaign, and we're asking you to help give us an extra push. The average person is giving more to United Way this year through their employer's campaign, but with fewer people to give, every dollar will make the difference in ensuring that United Way programs continue to get the funding they need.

What if you did Give \$5 & told 5 friends to Give \$5? What would that do?? It would:

- **Provide 2 families of four with a hot meal that they otherwise wouldn't get.**
- or
- **Provide 4 families with free books & parenting resources mailed to their home throughout all of 2010.**
- or
- **Provide a child with unlimited access to a safe, warm place where they can play & be surrounded by positive role models for 3 months.**

Whether you haven't had a chance to give yet this year, or if you are able to do an additional one-time gift, you & your friends can make a difference.

It's easy. Give 5. Tell 5 friends.

[Click Here To Give 5 Now](#)

A TIME TO SHINE:

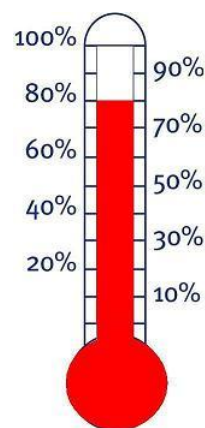
Immanuel St. Joseph's - Mayo Health System

Despite having fewer total employees, this year ISJ-MHS employees increased their total donations by 15% for a grand total of \$126,674! What's more, employee participation increased by 19%, and Heart Club membership went from 65 last year to 99 members this year!

Asked about the secret to their huge success, ISJ-MHS's ECL Tamara Merchlewitz said, "I think our employees, providers



2010
Campaign
Goal Time:
\$1,870,000



Today: 80%
THANK YOU!

A TIME FOR CORPORATE GENEROSITY

Thank you to these businesses who have turned in their corporate pledges since our last eNewsletter.

and leaders recognized that there is a real need in the Greater Mankato area, and that they had the power to help meet those needs. There is so much good that comes from the United Way and its partner agencies. Sharing those good stories along with talking about how much more we could accomplish as a team of people contributing pledges and donations made all the difference".

For all their efforts in providing information about United Way to their fellow employees and giving everyone the opportunity to give, it's time to recognize ISJ-MHS's campaign committee for a job well done, and to thank the employees, health care providers and leadership at ISJ-MHS for opening your hearts to the community and giving so generously. Thank you, Immanuel St. Joseph's - Mayo Health System!

A TIME FOR FACTS

At Greater Mankato Area United Way, 99% of all the money we raise stays local; that means it is used right here in the greater Mankato area.



Over 90% of all the money we raise goes directly to programming. That means that our total overhead is less than 10% and your donation is used for the programs that need it.

1 in 3 people in the greater Mankato area are directly impacted by United Way funding. That means that your friends, family & neighbors count on the programs that your United Way donation funds, from investing in early childhood education, to providing basic needs, to enhancing people's lives who would otherwise be disadvantaged.

And *YOU* make it happen, Greater Mankato Area.

A TIME TO GIVE THANKS

Greater Mankato Area United Way thanks you for Living United. By opening your heart, volunteering your time, or investing your dollars; you are changing the lives of people right here in the greater Mankato area.

Thank you for your continued support!

Greater Mankato Area United Way 101 N 2nd St., Mankato, MN 56001
www.mankatounitedway.org

[Click Here](#) to see the complete list of these corporate leaders in our community.

Appraisal Services
Mankatio
Coloplast Manufacturing
Colway Contracting & Construction
Flexible Plastics
Frentz & Frentz Law Office
Frentz Construction
HickoryTech
James R. Weir Insurance
Minnesota Valley Federal Credit Union
MTU Onsite Energy
New York Life -Hamer
Pagliai's Pizza
Pediatric & Adol. Dentistry
Perfecseal
Taylor Corporation
Travel Center, Inc.
United Prairie Bank

A TIME TO REFLECT

90 seconds: Watch an [eStory](#) about a partner program.
6 minutes: Watch our [2010 video](#). Let us remind you of the impact your gift makes.

**GIVE.
ADVOCATE.
VOLUNTEER.
LIVE UNITED.**