

Vision:
People LIVING UNITED to better our community.

- Core Commitments:**
- Be objective, competent and credible
 - Challenge our community to Live United
 - Spur giving with heart
 - Collaborate to make resources count
 - Judge our work with honesty and care
 - Share successes

Convene the Community

Strategic Direction:

- Identify, convene and facilitate action around community issues
- Engage a diverse group of community leaders, strategic partners and stakeholders at all levels
- Bring awareness to community issues
- Seek systems change and address root causes of problems
- Prioritize underserved populations

Secure Resources

Strategic Direction:

- Develop and nurture key relationships
- Focus on key market segments
- Challenge ourselves during tough times
- Collaborate with other funders and partners
- Grow short term & long term human and financial resources
- Appreciate, recognize and thank donors and volunteers
- Be innovative

GMAUW's mission is to unite the community to secure and invest resources to improve people's lives.

Connect People and Organizations to Resources

Strategic Direction

- Identify and define community issues
- Be an incubator of initiatives when appropriate
- Prioritize resources and bring awareness to key issues
- Optimize and leverage resources
- Engage in dialogue with partners
- Encourage collaboration to decrease unnecessary duplication

